

Product and Pricing Data Collection from Worldwide E-Commerce Websites for a Finland Company

The Situation

Our customer is one of the best IT & Software Development service providers in Finland, and the end client is a mobile phone manufacturer. They would like to gather mobile communication devices and mobile phones information including manufacturer, model, type and price from worldwide e-Commerce web sites. The project is outsourced to us, researching information and recording them into MS Exceels. They will be imported into an online application developed by our customer to analyze the price & market trend and for the purpose of business intelligence.

The Solution

Originally, our customer was aiming to develop an automated tool which will try to frequently scan price information from all web sites using the product name information gathered. Through communication with them, we found out the automated scanning price tool is not stable. The fields of model, type and subtype couldn't specify a mobile phone, and the prices of sim locked and simfree phones vary a lot. Taking these factors into account, we created new templates including Price, Megapixels, Memory, SimLocked operator, SimLocked Month Price, URL for easily tracking and other fields. Now, we are collecting these data manually.

Parts of data we collect and provide:

- Website
- Manufacturer
- Model
- Color
- Megapixels
- Memory
- Screen Size
- Giveaway
- Price

The Result

Both our customer and the end client are very pleased of our research solutions and suggestions. We consistently provide high accurate and on time delivery. With the support of online translator, besides English and Chinese, we also can get data in French, German and other languages searched, saving time and resources of our customer to find other local providers. We have expanded our research team and prepared detailed instruction for training. Now, our customer also has showed interests in our other services. That's exactly what we want to achieve, not only bringing added-values to customers but also establishing long-term relationship with them.

[Contact us](#) with your Online Data Research & Data Entry requirements and we will get back to you within one business day.