

DEVOTT SERVICE ONLINE DATA COLLECTION SERVICES

Devott Service is a leading China-based outsourcing company providing world class IT-enabled services to customers worldwide. In the last few years, Devott Service has expanded its operations and service offerings, establishing itself as a premier IT-based BPO service provider in China and in the global offshore outsourcing market.

Devott Service's objective is to help clients optimize their business processes, improve profitability and productivity, gain or reclaim competitive advantages and, make the most of technology investments, in alignment with business goals. By driving substantial, long-term cost reductions and performance improvements through BPO services, we are enabling organizations to do more for their customers and shareholders.

We provide Online Data Collection & Data Mining Service - high level of accuracy, timely deliveries, total confidentiality and cost effective services. Online research is the slightest costly research methodology today.

We have a dedicated team of experienced web researchers who can accomplish any complex web based research tasks related to any knowledge field with high reliability and accuracy. Especially, as a native company in China, Devott Service can help you do research jobs and expand your market in China and Asia with at a very affordable expense and cost.

CORE SERVICES

Web Research / Internet Research

- > Email Research
- > Name, City and State Research
- > Address Research
- > Product / Services Research
- > Pricing Research
- > Competitor Research
- > Trend Research
- > Advertising Research
- > Market and Location Research
- > Brand, Corporate Image Research
- > Internet Product Research
- > Online research for database creation

Devott Service

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Data Mining

- › Extract meta data from websites
- › Gathering data from websites to excel spreadsheets
- › Online searching for pricing information
- › Information collection from websites
- › Creating lists of target websites
- › Extracting and summarizing news stories from online news sources
- › Online synchronization for different databases
- › Mining process for different website's products, prices and descriptions etc.
- › Extracting precise and updated information about your competitors' pricing

Data Cleansing

- › Data aggregation, organization, and cleansing
- › Enrichment of data with product attributes, images, and manufacturer specifications
- › De-duplication: eliminate duplicate records which might be similar looking records
- › Identification of missing or incomplete data
- › The identification and removal of duplicated records
- › The identification and tagging of similar records with subsequent manual review
- › The removal of spurious and invalid records
- › Data validation (for example using a post code checker to identify that addresses are correct)
- › The removal of obsolete data
- › The comparison and removal of records matching third party information, such as the opt-in and opt-out lists

RELATED SERVICES

- › Online research and building database in Microsoft Office. Gathering data from websites to an Excel spreadsheet, Access .mdb file, or any structured database format
- › Web search and product research to populate the database for your e-commerce websites / online stores
- › Online Form Entry and Submission
- › Business research and company research, marketing/sales support services, e.g. market research, survey and analysis, gathering information about competitors' pricing.
- › Web Search and Listing, e.g. searching online newspapers for the latest pricing information, or extracting and summarizing news stories from online news sources.

CASE STUDY

The Situation

Our client, a global corporation, provides global legal entity data, collected and maintained with processes consistent with the stringent standards required by today's risk management and regulatory compliance legislation. Its sales and marketing activities focused on London, Europe and New York, and its data operations spread through a number of locations worldwide. In order to focus on its business, our client was facing with a few changes, such as collection of different data from different countries, translation of non-English information, date entry, etc.

The Solution

Devott Service worked as a back office to provide detailed business entity and hierarchy information collected from websites around the world. According to the requirements of our client, we processed the data they needed via Source Library, which is a broad collection of approved sources. The data was collected, verified, conformed, populated in English, and maintained using rigorous, documented processes and procedures.

When researching an entity the agent should follow the Research Process through each step. Research begins with Primary / Regulator sources, e.g. the Securities and Exchange Commission, Companies Registration Office, Stock Exchanges. In the event that not enough information can be gathered, continues to Primary source, Secondary sources and then Miscellaneous sources. Examples include the company's own website and Hoover's, Yahoo Finance, CNN, Businesswire and Google search results.

We provided the database maintenance service for the company including periodic data cleansing and checking, system stability testing and other accessorial services needed to keep the data effective and valid and put the system in gear.

Parts of data we collect and provide:

- > Entity name
- > Entity addresses
- > Tel and fax numbers
- > Taxpayer ID
- > Regulatory numbers
- > Description
- > Ratings
- > Hierarchy

The Result

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- Updated database with high quality and accuracy
- Greatly cutting down operational cost more than 40%
- Reduce translation mistakes and understanding gap of Chinese and Japanese owning our language advantage
- Improve on core working process and data processing.
- Daily data entry staff was set free to develop new business

Composer Workplace version 2.0 Password... Logout

CPL User : Gail Easterling

Company Expiration / Select Company

Search Expire Record

LC0000019 (Cleansed)

Identity

Entity Name (Conformed) (Native)	Credit Suisse First Boston	Entity Type	
Common Name / Short Name / Trade Name		Immediate Parent Name (Conformed)	Credit Suisse First Boston (LC0016A63) Company Tree
CPL Number	LC0000019	% Ownership	50
Replacement CPL Number	LC0000027	Ownership Classification	
Entity Website		Ultimate Parent Name (Conformed)	Credit Suisse Group (LC0011E03)
Entity Description			
Comments	Refer to record 3832. This became a duplicate with all the changes at Credit Suisse Added AIG Source Reference Number per AIG. (MW, 9 July 04)		

Contact Information

Directors and Officers	
Company Address (Headquarter) (Registered)	11 Madison Avenue New York, NY, 10010-3698, UNITED STATES
(Mailing / Operational)	New York, NY, 10010-3698, UNITED STATES
Telephone Number	
Fax Number	

Symbols

Exchange Ticker(s)		CUSIP(s)	
Primary Listing Exchange		ISIN(s)	
Listed Exchange Name(s)		SEDOL(s)	
RSSD Number		CIK Code	
Clearstream Code		Euroclear Code	
FDIC Certificate Number		OTS Docket Number	
Registration Number		SWIFT / BIC Code	
Taxpayer ID Number (US)			

Rating Indicator

Rated Indicator - Fitch	Not Specified	Rated Indicator - Moody's	Not Specified
Rated Indicator - S&P	Not Specified		

Cleansing Information

Activity Status	Inactive	Reason for Modification	
Quality Assurance Date (ddMM/yyyy)		Last Modified Date (ddMM/yyyy)	09/07/2004

Miscellaneous

Hierarchy Type	Branch of Immediate Parent	SIC Code	6211 - Security Brokers, Dealers, and Flotation Companies
Year of Incorporation		Country ISO Code of Incorporation	
State of Incorporation		Fiscal Year End Month	
Private/Public Indicator		Legal Form	
NACE Code		NAICS Code	
Regulator Name		VAP List	
IFA List			

Composer Workplace version 2.0 Password... Logout
User : Oail Easterling

Company Display / View Company

Search By Text Search By fields

Identifier: [] Type: [CPL Number] Entity Name: [] Entity Name (Native): [] Short Name / Trade Name: [] Previous Name: [] City: [] Country ISO Code: [Defaults to ALL]

Reset Search

Search Result

Total : 1000 Entries Page 1 of 100

No.	CPL Number	Entity Name (English)	SCORE
1	LC0000019	Credit Suisse First Boston TESTING	100
2	LC0000027	Chemical Bank	100
3	LC0000035	Default Counterparty	100
4	LC0000043	Bancwest Corporation	100
5	LC0000050	Banque Int'l pour L'Afrique de L'Ouest	100
6	LC0000068	Not Found	100
7	LC0000076	Merita Oy	100
8	LC0000084	Kyungsu Merchant Bank	100
9	LC0000092	Westpac Banking Corporation	100
10	LC00000A9	UNICREDITO ITALIANO SPA	100

Warning! Too many records match the search. Only the first 1000 records will be shown.

Composer Workplace version 2.0 Password... Logout
User : Analyst 5

comptree / View

Company Reference

Credit Suisse First Boston

Parent

Immediate Parent	Ultimate Parent	Traverse
Credit Suisse First Boston	Credit Suisse Group	↔

Children Partial Tree Entire Tree Reload Tree New Window

- [-] Credit Suisse Group
 - [?] Credit Suisse Group Finance (Guernsey) Limited
 - [?] Swiss American Securities Inc.
 - [?] Clarden Bank
 - [?] Credit Suisse First Boston (U K) Investments
 - [-] Credit Suisse First Boston
 - [?] Credit Suisse First Boston
 - [?] Column Financial, Inc.
 - [?] Credit Suisse First Boston
 - [?] Credit Suisse First Boston
 - [?] Banco de Investimentos Credit Suisse First Boston Garantia, S.A.
 - [?] Credit Suisse First Boston
 - [?] Credit Suisse First Boston Canada
 - [?] Credit Suisse First Boston (International) AG
 - [?] Banco Credit Suisse First Boston Garantia, S.A.
 - [?] Swiss Volksbank (Schweizerische Volksbank)
 - [?] Credit Suisse First Boston International
 - [?] Credit Suisse First Boston, Inc.
 - [?] DeCrane Aircraft Holdings, Inc.
 - [?] Credit Suisse First Boston
 - [?] Bank Hofmann AG
 - [?] Credit Suisse First Boston Securities (ZAO)
 - [?] Credit Suisse First Boston (Europe) Limited
 - [?] Credit Suisse Trust & Banking Co., Ltd.
 - [?] **Credit Suisse First Boston**
 - [?] Bank Leu, Ltd.
 - [?] Credit Suisse
 - [?] Credit Suisse Trust
 - [?] Credit Suisse (Schweizerisch Kreditanstalt)

Screenshots of the online application used in the project.

[Contact us](#) with your outsourcing requirements and we will get back to you within one business day.